



English version

# 1,000 DAYS TO FULFILL THE DREAM

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## SPORTS AND INFRASTRUCTURE

Certain modifications will be made to the current site to upgrade its facilities. The construction of an indoor arena for reining and vaulting competitions will begin in the spring of 2016. A team of architects is currently preparing the model for all buildings to get an idea of how they will sit in the Olympic Equestrian Park landscape.

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## RENTAL HOMES, CONDOS, APARTMENTS, STABLES...

The 2018 FEI World Equestrian Games™ Organizing Committee (COJEM) is researching houses, condos, stables and farmhouses for rent during and in the lead-up to the 2018 Games to welcome National Federations and Fédération Équestre Internationale (FEI) delegates.

If you wish to graciously host a foreign volunteer during the 2018 Games, you can contact COJEM by writing to [info@cojem2018.com](mailto:info@cojem2018.com).

**Bromont** is getting ready to welcome the world to the FEI World Equestrian Games™ from August 11-26, 2018. An event that promises to be larger than life, for the whole family and for all to enjoy. Once again, Bromont will display its legendary hospitality, its country setting and the many charming villages of the Eastern Townships with open arms. All this as part of a long tradition of international competitions that followed the 1976 Summer Olympic Games, from equestrianism all the way to skiing and mountain biking.

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## ANIMAL WELFARE

A veterinary clinic for horses will be led by Dr. Yves Rossier, who was appointed Veterinary Services Manager. As a professor affiliated with Faculty of Veterinary Medicine at the Université de Montréal, Dr. Rossier will work closely with the organizing committee of the 2018 FEI World Equestrian Games™. Previously, Dr. Rossier was the President of Veterinary Services at the 2015 Pan-Am Games, a foreign veterinary delegate at the 2014 FEI World Equestrian Games™ in Normandie and Vet Clinic Team Leader at the London 2012 Olympic Games.

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## SUSTAINABILITY

COJEM has already taken steps to support its commitment to sustainable development according to its mission and values. Various avenues are being evaluated with the help of organizations such as “The Natural Step” or recognized specialists in sustainability management.

Sustainable development is not only a concern for COJEM, but also FEI, which granted these Games and which encourages organizers to create their own sustainable development plan.

[naturalstep.ca/about](http://naturalstep.ca/about)

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## MANAGING WATER, TRANSPORTATION, ENERGY, MANURE AND EFFLUENTS

Obviously, these are aspects that concern us a great deal and will fit into our sustainable development plan.

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## SEMINAR WITH THE NATIONAL FEDERATIONS IN JUNE

We have already invited the National Federations to visit Bromont in June 2016 during the CCI3\* so that mission leaders can see the site in action. After technical presentations on the 2018 Games, they will have the opportunity to visit the region, as well as Bromont itself.

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## TEST EVENTS IN 2017

Certain events will be held during regular competitions, while others will be organized specifically for these disciplines.

This will be our opportunity to host many of the riders and their teams at Bromont, and have them discover our hospitality and gastronomy first-hand. In addition, COJEM will take note of any adjustments to deliver the most flawless hosting of the 2018 Games.

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## WEBSITE

In its first phase, the site will present the event and all its disciplines in a general sense. A transactional component will eventually be added for purchasing tickets, packages and promotional items. During the Games, the Website will become the ultimate reference point to find competition results, photos and the latest news from COJEM.

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## SACS AND COJEM 2018: THE SAME CHALLENGE

La Société d'agriculture du comté de Shefford (SACS) and COJEM have implemented an operational Executive Committee composed of seven members, comprising individuals from their respective boards.

This committee aims to achieve absolute success with the 2018 FEI World Equestrian Games™ and to create a legacy of quality for Bromont, and for future equine activities in both the region and the country.



**FEI** WORLD  
EQUESTRIAN GAMES™  
BROMONT 2018

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## PROMOTION OF THE TERRITORY LOCAL ECONOMY (HAY, FEED, LITTER, LOCAL SUPPLY)

We will work with local and regional bodies, such as Tourism Bromont and the Eastern Townships, and CLD Brome-Missisquoi, among others, to showcase local and regional products and businesses.

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## SIGNAGE

COJEM will work in collaboration with the City of Bromont to use existing means of communication. COJEM wishes to increase engagement among townspeople around the 2018 Games and stimulate their collective interest when preparations are underway. COJEM also wants to bring in the 1.8 million visitors who enjoy Bromont's attractions every year. COJEM will also be present on the ground as the 2018 FEI World Equestrian Games™ will be well-displayed everywhere, including the city's entrance. Discussions are underway at various levels, with City Administration to present display concepts to City Council in the coming weeks.

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## PROMOTIONAL VIDEO



Volunteers helped COJEM shoot a video to promote the venue and give a sneak peek of Bromont.